

ROB SALAFIA

An innovative leadership development resource at your finger tips!



✔ Capabilities

I design and deliver energized and engaging experiential learning programs utilizing my background as an Executive Coach, Actor, Stage Performer, Storyteller and Mindfulness Expert.

I do my best work when the stakes are high and where collaboration is vital to achieving success.

A great resource when you need a...

Dynamic Speaker: Presenting engaging and memorable Key Notes and Conference Breakouts.

Executive Coach: Specializing in personal transformation, executive presence, and strategic presentations.

Top Team Developer: Skilled at helping teams create trust, authentic relationships, commitment, and accountability. Adept at helping teams communicate vision and strategy and create momentum.

Trusted Facilitator: Delivering highly rated, experiential programs focused in the areas of executive poise, executive presence, influence, and leadership storytelling.



Leading From Your Best Self

McGraw-Hill
Release date **Oct 2018**

“Rob’s style is engaging and his messages are spot on. He provides a safe space and optimal learning opportunity to increase our individual capabilities as well as enhance the relational fabric of our team.”

Monica Mijaleski
News Corp

“ It is a pleasure to see how Rob is able to engage the groups that he works with. He combines in a smart way his performing arts background with the latest research on leadership behavior. Whenever I think of Rob and his work the following quotation appears in my mind: What you wish to kindle in others must burn within yourself.”

Peter-Paul Gross
Metro Group

“Rob is an expert coach who can teach you how to build and then share any story. Spending time with him is life-changing. He is supportive, motivating, and a total confidence builder!”

Renee Fisher
Ed.D.

I combine two decades of experience as a top leadership development executive with a well-established career in the performing arts. I have a passion for coaching leaders to develop their presence, tell compelling stories and establish authentic connections. I am the author of – *Leading From Your Best Self: Develop Your Executive Poise, Presence and Influence to Maximize Your Potential* (McGraw-Hill).

In my work as an executive coach, I find great satisfaction in guiding leaders through transitions to more senior roles, as well as coaching senior executives and leadership teams to enhance team effectiveness and prepare for strategic presentations.

What’s unique about me is that for the first half of my career I was a performing artist where I traveled the globe delivering a unique, one-person variety show.

As a keynote speaker, I enjoy stepping onto the main stage at leadership conferences. Some highlights include YPO, Sony Music Entertainment, ING Bank’s Annual Leadership Conference, Wharton Business School’s Leadership Conference.

I am a lecturer in MIT Sloan School of Management and a member of the coaching cadres for MIT’s Sloan Fellows, AMP and EMBA Programs. As a learning partner and workshop facilitator, I have worked with Fortune 500 companies including, Sapient Consulting, McKinsey & Co, ING Bank, NN Group, News Corp, American Express, Sony Music Entertainment, Thought Ensemble, Metro AG, Philips International, Merrill Lynch, and Fidelity Investments.

I hold an MS in Organizational Policy from Boston University and a Graduate Certificate in Executive Coaching from William James College.



Protagonist Consulting Group is an organization dedicated to helping leaders unlock potential, enhance performance and achieve strategic business goals. I have attracted a group of highly talented facilitators and coaches that utilize a range of experiential learning techniques drawn from the fields of theater, performance, martial and meditative arts. We employ these capabilities as the foundation for creating customized learning experiences that allow participants to increase self-awareness, build skill and mastery, and make transformational shifts in their daily leadership behaviors.

Contact

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